

# Franco Maciel

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## PROFESSIONAL SUMMARY

AI Automation Engineer specializing in n8n workflows, LLM integrations, and custom AI solutions for e-commerce and SaaS companies.

Delivered \$15k+ automation projects for US clients, building AI-powered support systems and operational workflows. Created Argentina's first n8n certification program (4.8/5 rating, 90% completion rate). Co-founded company from 0 to 160K+ followers.

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## SKILLS

n8n Workflow Automation • AI Agents Development • LLM Integration (GPT, Claude, Gemini) • RAG Systems (Retrieval Augmented Generation) • Process Automation Architecture • Python • FastAPI • LangChain • Vector Databases (Pinecone, ChromaDB) • REST APIs & Webhooks • Docker • GCP (BigQuery, Cloud Run) • AWS (EC2, S3, Lambda) • SQL • Git & CI/CD • Claude API & Anthropic SDK • MCP (Model Context Protocol) • Prompt Engineering • Agent Frameworks (CrewAI, AutoGen, LangGraph) • Embeddings & Semantic Search • Process Design & Optimization • Account Management • Growth Strategy • Operations Automation

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## WORK EXPERIENCE

### EducacionIT & GreenTech

2025 - Present

*n8n & AI Agents Instructor*

- Created Argentina's first n8n & AI Agents certification program from scratch, achieving 4.8/5 student rating
- Training 50+ students per cohort with 90% completion rate, producing job-ready automation engineers
- Developed 15+ production-ready workflow templates now used by students in real client projects
- Expanding to GreenTech platform, building async AI automation curriculum for international audience

### ScalingFreedom.ai

2025 - Present

*AI Automation Engineer*

- Delivered 2 high-value automation projects (\$15k+ each) for e-commerce clients, including AI-powered support and operations automation
- Built custom AI chatbot automating customer inquiries and reducing manual support workload
- Automated content generation and document processing workflows for operations teams
- Designed end-to-end n8n integrations connecting CRM, support, and fulfillment systems

### Go4Clic

2022 - 2025

*Account Manager & Operations Lead*

- Managed portfolio of 20+ enterprise accounts across LATAM, owning end-to-end client relationships
- Led LMS implementations for enterprise clients, coordinating technical delivery and change management
- Increased customer retention by 25% through proactive health scoring and strategic account management
- Built internal processes that reduced onboarding time and improved client satisfaction scores

### Ecoloop

2020 - 2023

*Founder & CEO*

- Founded Argentina's first stone paper notebook company, achieving national distribution
- Raised funding through successful crowdfunding campaign with 200+ backers
- Built and led team of 6 people, sold 1000+ units with sustainable materials focus
- Won Santander X Triple Impact Award and UNLP Innovation Award for sustainability impact

## **BDI Consultora**

2020 - 2022

*Co-founder & Business Development*

- Co-founded financial education company from zero, growing to 160K+ Instagram followers and 15-person team
- Architected content systems enabling production at scale without proportional headcount growth
- Built B2B sales pipeline and strategic partnerships establishing company as market leader
- Developed viral content strategy through systematic testing, achieving consistent 10%+ engagement rates

## **ModHouse**

2020 - 2022

*CEO & Founder*

- Led modular housing startup using steel frame technology for sustainable construction
- Coordinated cross-functional team of architects, designers, and manufacturers
- Managed end-to-end project delivery from client acquisition to construction completion

## **EDUCATION**

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### **Master's Program**

AI Applied to Business & Data Science | 2024 - Present

### **Universidad Nacional de La Plata**

Business Administration | 2018 - 2022

## **CERTIFICATIONS**

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- n8n Certified Expert
- AI & Machine Learning Fundamentals
- Google Cloud Platform Fundamentals

## **AWARDS & RECOGNITION**

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- Adecco CEO For One Month (2020) - Finalist - Top 22 of 10,000 participants nationwide in leadership competition
- Santander X Winner (2020) - Triple Impact Award - EcoLoop sustainability project
- Minerva UNLP Winner (2021) - Innovation and Entrepreneurship Award
- MercadoLibre Mayma (2020) - Selected Project - EcoLoop

## **LANGUAGES**

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Spanish (Native) | English (Advanced (C2))