

# Franco Maciel

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## PROFESSIONAL SUMMARY

AI Automation Engineer specializing in building intelligent workflows and GenAI solutions.

Experienced in designing and deploying LLM-powered applications, RAG systems, and process automation at scale.

Strong background in business strategy with clients across 10+ countries. Founder of Argentina's first stone paper notebook company.

## SKILLS

Python • SQL • FastAPI • Docker • LangChain • RAG (Retrieval Augmented Generation) • GCP (Google Cloud Platform) - BigQuery, Cloud Run, Pub/Sub • AWS (Amazon Web Services) - EC2, S3, Lambda • n8n Workflow Automation • REST APIs • Git & CI/CD • LLM Integration (GPT, Claude, Gemini) • Claude API & Anthropic SDK • MCP (Model Context Protocol) • Prompt Engineering • AI Agents Development • Agent Frameworks (CrewAI, AutoGen, LangGraph) • Vector Databases (Pinecone, Weaviate, ChromaDB) • Embeddings & Semantic Search • Business Strategy • Growth Marketing • Operations Management • Account Management • Process Design

## WORK EXPERIENCE

### **EducacionIT & GreenTech**

2025 - Present

#### *n8n & AI Agents Instructor*

- Designed and built the complete n8n & AI Agents curriculum from scratch at EducacionIT
- Teaching automation engineering to 50+ students per cohort
- Created hands-on projects integrating LLMs with business workflows
- Developing async courses for GreenTech's learning platform

### **ScalingFreedom.ai**

2025 - Present

#### *AI Automation Engineer*

- Building n8n workflows and AI integrations for US-based businesses
- Implemented RAG-powered chatbots reducing customer support load by 40%
- Designed automated lead qualification pipelines using LLM classification

### **Pareto Talent**

2025 - Present

#### *Executive Assistant*

- Supporting C-level executives in the US market
- Streamlined operations through automation, saving 15+ hours weekly
- Daily cross-cultural communication in English

### **Go4Clic**

2022 - 2025

#### *Account Manager & Operations Lead*

- Led strategic accounts and LMS implementations for enterprise clients
- Managed client relationships across LATAM region
- Improved customer retention by 25% through proactive account management

### **Ecoloop**

2020 - 2023

#### *Founder & CEO*

- Founded Argentina's first stone paper notebook company

- Raised funding through successful crowdfunding campaign
- Achieved national distribution and built team of 6 people
- Sold 1000+ units with sustainable materials focus

## **BDI Consultora**

2020 - 2022

### *Co-founder & Business Development*

- Co-founded financial education company, now grown to 160K+ Instagram followers and 15+ team members
- Built strategic partnerships and B2B sales processes from scratch
- Created content strategy and growth marketing initiatives that drove viral growth

## **ModHouse**

2020 - 2022

### *CEO & Founder*

- Led a modular housing startup using steel frame technology
- First CEO experience, coordinating architects, designers, and manufacturers
- Managed end-to-end project delivery from design to construction

## **EDUCATION**

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### **Master's Program**

AI Applied to Business & Data Science | 2024 - Present

### **Universidad Nacional de La Plata**

Business Administration | 2018 - 2022

## **CERTIFICATIONS**

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- n8n Certified Expert
- AI & Machine Learning Fundamentals
- Google Cloud Platform Fundamentals

## **AWARDS & RECOGNITION**

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- Adecco CEO For One Month (2020) - Finalist - Top 22 of 10,000 participants nationwide
- Santander X Winner (2020) - Triple Impact Award - Ecoloop sustainability project
- Minerva UNLP Winner (2021) - Innovation and Entrepreneurship Award
- MercadoLibre Mayma (2020) - Selected Project - Ecoloop

## **LANGUAGES**

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Spanish (Native) | English (Advanced (C2))